

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KION TV, SALINAS	<b>Date:</b> 8/17/16
--	----------------------

I, Chris Chidlaw-Chidlaw Marketing,

being/on behalf of: Casey Lucius,

a legally qualified candidate of the Republican

political party for the office of: US Representative 20th District

in the United States

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec	6a-9a	M-F		10x	One
:30 sec	6p-7p	M-F		7x	One
:30 sec	7p-8p	Sunday		1x	One

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cathy Lucini for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael McMaster

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/22/16

**Date**

[Signature]

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

JEFF MITCHELL  
Printed Name

LSM  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, CHRIS CHIDLAW  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Chris Chidlaw

signature of candidate or authorized committee

CHRIS CHIDLAW

printed name

8/22/16

date

**ORDER**

**Orders**  
**Order / Rev:** 325407  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 09/01/16 - 09/08/16  
**Original Date / Rev:** 08/26/16 / 08/26/16  
**Order Type:** GENERAL

CBS - Salinas, CA

**Primary AE:** Jeff Mitchell  
**Sales Office:** SL-L  
**Sales Region:** LOC

**Agency Name:** Chidlaw Marketing  
**Buying Contact:**  
**Billing Contact:**  
 126 El Dorado  
 Monterey, CA 93940

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Casey Lucius  
**Demographic:** HH  
**Product Codes:** PL01  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	18	\$1,665.00	\$1,415.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	18	\$1,665.00	\$1,415.25	0.00
<b>Totals</b>	<b>18</b>	<b>\$1,665.00</b>	<b>\$1,415.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeff Mitchell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	09/01/16	09/08/16	EM (M-F) M-F 5A-9A	CM	5a-9a (6:00 AM-9:00 AM)	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					5	\$45.00		0.00			
		Week: 09/05/16	09/11/16	MTWT---					5	\$45.00		0.00			
N 2	KION	09/01/16	09/08/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	3	\$95.00	P-4	0.00	NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	---TF--					3	\$95.00		0.00			
		Week: 09/05/16	09/11/16	MTWT---					4	\$95.00		0.00			
N 3	KION	09/01/16	09/08/16	SU Prime Hour 1 SU Prime Hour 1	CM	7P-8P	-----S	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	-----S					1	\$550.00		0.00			
		Week: 09/05/16	09/11/16	-----					0	\$0.00		0.00			
													<b>Totals</b>	<b>18</b>	<b>\$1,665.00</b>